

Sports Programming Sponsorships

Original Video Content from Las Vegas Review-Journal

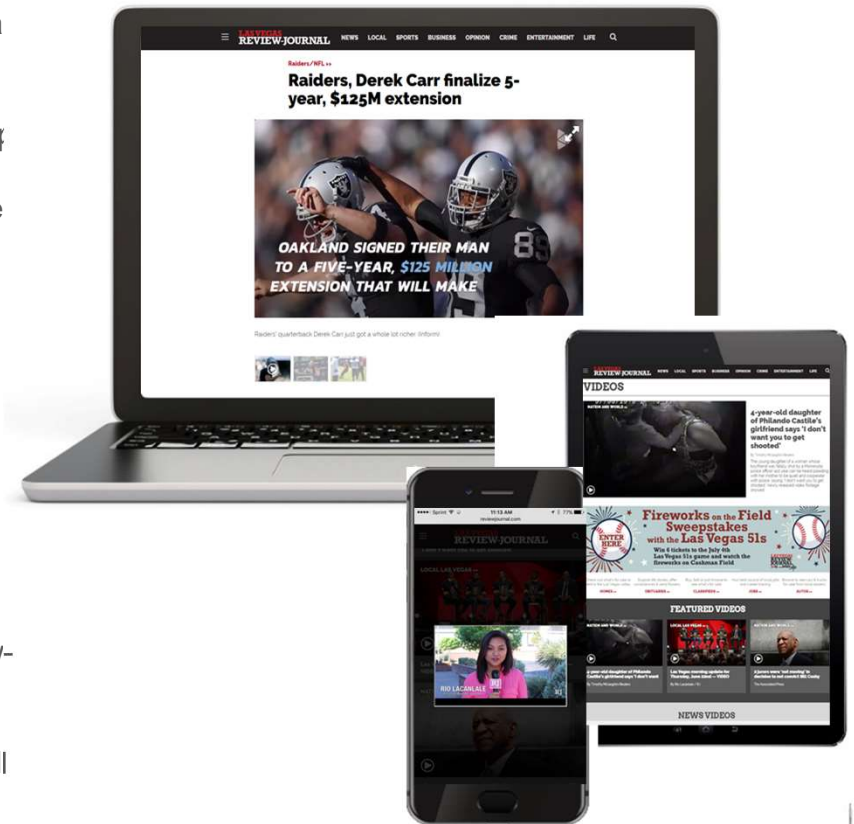
**LAS VEGAS
REVIEW-JOURNAL**

LVRJ.com



The Review-Journal is Southern Nevada's most reliable and comprehensive source of news and information. With the largest sports reporting team in Las Vegas, we're focused on delivering sports coverage like no one else can. Programming is on-demand and mobile-friendly and is presented in webisode format or as live feeds.

- **Vegas Nation** – Five days of Raiders programming from present to post-game wrap
- **Sports Betting Spotlight** – August through June, expert handicappers Todd Dewe and Kelly Stewart make their picks of the week.
- **Golden Edge** – Get the inside story – the Review-Journal is the ONLY news organization traveling with the Golden Knights
- **Covering the Cage** – Every take down, punch and kick will be covered on our weekly show, including pre- and post-fight coverage for every UFC Card
- **Special Events** – Sizzling hot coverage of special sports happenings like NBA Summer League, Rodeo, and NASCAR.
- **Big Fight Coverage** – Mayweather vs. McGregor? GGG vs. Canelo? The Review-Journal sports team will have every angle covered.
- **Nevada Preps** – In-depth coverage of high school sports from Football to Volleyball to Swimming and Soccer.



LVRJ DIGITAL STUDIO

Our studio is home to our year-round sports programming. Sets and backdrops allow for seasonal team décor, as well as for sponsor positioning.

The LVRJ Digital Studio features:

- Green Screen Studio with multiple virtual sets for hard news, special programming and other programming needs.
- State of the Art TriCaster™ TC1, that allows us to produce visually stunning programming for live streaming, online video, post production, and social media.

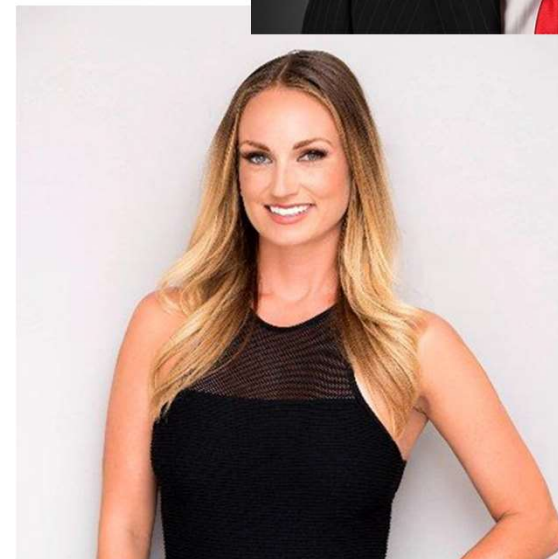


SPORTS BETTING SPOTLIGHT

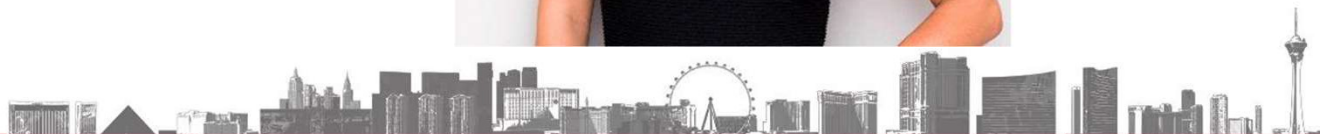
Get sports tips, odds and info before you hit the books. Review-Journal sports betting reporter, Todd Dewey and sports handicapper Kelly Stewart give you the insider's view on weekly football match-ups.

LVRJ.COM – YOUR BEST BET!

- NFL and NBA Match-ups
- Collegiate Sports Match-ups
- Injury reports
- Lines
- Picks



**Todd Dewey,
Kelly Stewart,**
and expert
handicappers give
you the hot picks
of the week



SPORTS BETTING SPOTLIGHT Presenting Sponsorship (1 available)

All LVRJ.com Sports Betting Programming:

- :05 sponsorship mention before every show (Sports Betting Spotlight, presented by “Sponsor”)
- 50% of pre-roll spots
- Post-roll mention – 50% of mentions (Sports Betting Spotlight, proudly presented by “Sponsor”)
- On-set logo placement

Focus on Football and seasonal sports

- :15 pre-roll spots – 33% SOV

Year-round video coverage

- :15 pre-roll spots – 33% SOV

In-article Display Advertising

- Multiple ad sizes – 33% SOV

Promotional Inclusion

- Presenting sponsor positioning in print and digital promotional ads

Annual Investment
\$30,000
Billed \$2,500/month,
12-month commitment with first right of refusal
for 2018-2019.



SPORTS BETTING SPOTLIGHT Channel Sponsorship (2 available)

All LVRJ.com Sports Betting Programming:

- 25% SOV Rotation in second pre-roll slot
- Post-roll mention – 25% of mentions (Sports Betting Spotlight proudly presented by “Sponsor”)

Focus on Football and seasonal sports

- :15 pre-roll spots – 33% SOV

Year-round video coverage

- :15 pre-roll spots – 33% SOV

In-article Display Advertising

- Multiple ad sizes – 33% SOV

Annual Investment
\$12,000
Billed \$1,000/month,
12-month commitment with first right of refusal
for 2018-2019.



GET THE GOLDEN EDGE

Don't get iced-out – get the inside edge on the Golden Knights. Review-Journal reporters Steve Carp and David Schoen eat and breathe hockey! They're the only Nevada sports reporters traveling with the team.

EXCLUSIVE POWER PLAY VIDEO LINE UP:

- Post-game wrap
- Week in review
- Look ahead

GOLDEN EDGE



GOLDEN EDGE Presenting Sponsorship (1 available)

All LVRJ.com Golden Edge Programming:

- :05 sponsorship mention before every show (Vegas Nation, presented by “Sponsor”)
- First :15 pre-roll spot
- Post-roll mention – 50% of mentions (Vegas Nation proudly presented by “Sponsor”)
- On-set logo placement

Year-round video coverage

- :15 pre-roll spots – 25% SOV

In-article Display Advertising

- Multiple ad sizes – 25% SOV

Promotional Inclusion

- Presenting sponsor positioning in print and digital promotional ads

Annual Investment
\$60,000
Billed \$5,000/month,
12-month commitment with first right of refusal
for 2018-2019.



GOLDEN EDGE Channel Sponsorship (3 available)

All LVRJ.com Sports Betting Programming:

- 33% SOV Rotation in second pre-roll slot
- Post-roll mention – 16% of mentions (Golden Edge proudly presented by “Sponsor”)

Year-round video coverage

- :15 pre-roll spots – 25% SOV

In-article Display Advertising

- Multiple ad sizes – 25% SOV

Annual Investment
\$30,000
Billed \$2,500/month,
12-month commitment with first right of refusal
for 2018-2019.



COVERING THE CAGE

Reporter Adam Hill and Videographer Heidi Fang cover every take down, punch and kick during their weekly show, Covering the Cage.

GET ALL OF THE ACTION EVERY WEEK!

- Weekly show includes interviews, fighter updates and other MMA news
- UFC Card Week - Pre- and Post-Fight coverage
- In-depth International Fight Week coverage

Covering the Cage: UFC International Fight week — VIDEO



Covering The Cage: UFC International Fight Week (Las Vegas Review-Journal)

Las Vegas Review-Journal
July 5, 2017 - 11:00 pm



Updated July 5, 2017 - 11:02 pm

Heidi Fang and Adam Hill break down how UFC Women's bantamweight



COVERING THE CAGE Presenting Sponsorship (1 available)

All LVRJ.com Covering the Cage Programming:

- :05 sponsorship mention before every show (Covering the Cage, presented by “Sponsor”)
- First :15 pre-roll spot
- Post-roll mention – 50% of mentions (Covering the Cage proudly presented by “Sponsor”)
- On-set logo placement

Year-round video coverage

- :15 pre-roll spots – 25% SOV

In-article Display Advertising

- Multiple ad sizes – 25% SOV

Promotional Inclusion

- Presenting sponsor positioning in print and digital promotional ads

Annual Investment

\$30,000

Billed \$2,500/month,
12-month commitment with first right of refusal
for 2018-2019.



COVERING THE CAGE Channel Sponsorship (3 available)

All LVRJ.com Covering the Cage Programming:

- 33% SOV Rotation in second pre-roll slot
- Post-roll mention – 16% of mentions (Covering the Cage proudly presented by “Sponsor”)

Year-round video coverage

- :15 pre-roll spots – 25% SOV

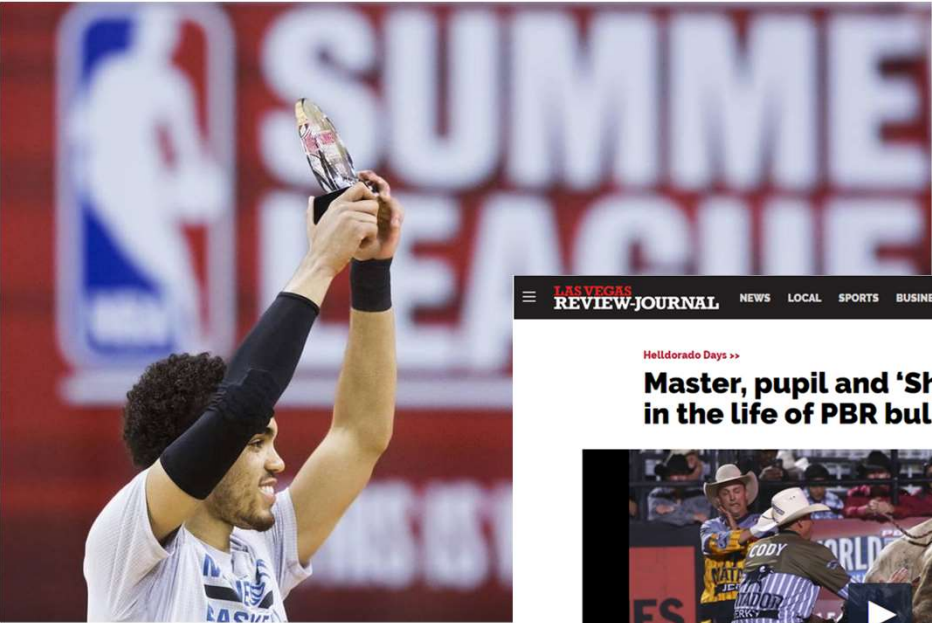
In-article Display Advertising

- Multiple ad sizes – 25% SOV

Annual Investment
\$12,000
Billed \$1,000/month,
12-month commitment with first right of refusal
for 2018-2019.



SPECIAL EVENT COVERAGE



From NBA Summer League to NASCAR to the National Finals Rodeo – we’ve got you covered. Watch for special coverage of all the action on reviewjournal.com.

Las Vegas Review-Journal NEWS LOCAL SPORTS BUSINESS OPINION CRIME ENTERTAINMENT LIFE

Helldorado Days >>

Master, pupil and 'Shorty:' A day in the life of PBR bullfighters

An Inside Look At Bullfighters' Helldorado Days (Gabriella Benavidez/Las Vegas Review-Journal)

SPECIAL EVENT COVERAGE

- NASCAR
- Big League Weekend
- NBA Summer League
- Helldorado Days
- National Finals Rodeo
- Professional Bullriders Rodeo



SPECIAL EVENTS Presenting Sponsorship (1 available)

All LVRJ.com Special Event Programming:

- :05 sponsorship mention before every show (Special Sports Coverage, presented by “Sponsor”)
- First :15 pre-roll spot
- Post-roll mention – 50% of mentions (Special Sports Coverage proudly presented by “Sponsor”)
- On-set logo placement

Year-round video coverage

- :15 pre-roll spots – 33% SOV

In-article Display Advertising

- Multiple ad sizes – 33% SOV

Promotional Inclusion

- Presenting sponsor positioning in print and digital promotional ads

Annual Investment
\$24,000
Billed \$2,000/month,
12-month commitment with first right of refusal
for 2018-2019.



SPECIAL EVENTS Channel Sponsorship (2 available)

All LVRJ.com Sports Betting Programming:

- 50% SOV Rotation in second pre-roll slot
- Post-roll mention – 25% of mentions (Special Sports Coverage proudly presented by “Sponsor”)

Year-round video coverage

- :15 pre-roll spots – 33% SOV

In-article Display Advertising

- Multiple ad sizes – 33% SOV

Annual Investment
\$9,000
Billed \$750/month,
12-month commitment with first right of refusal
for 2018-2019.



BIG FIGHT COVERAGE

Las Vegas is home to some of the biggest fights in history and the Las Vegas Review-Journal continues its tradition of providing knock-out coverage of all the big fights with dynamic digital video. We get up close and personal with the fighters and we cover the talk, the weigh-ins, and the hype. We go the distance to tell the Big Fight story!



Mayweather V McGregor

August 26 • T-Mobile Arena



GGG V Canelo

September 16 • T-Mobile Arena



BIG FIGHT Presenting Sponsorship (1 available)

All LVRJ.com Special Event Programming:

- :05 sponsorship mention before every show (Big Fight Coverage presented by “Sponsor”)
- First :15 pre-roll spot
- Post-roll mention – 50% of mentions (Big Fight Coverage proudly presented by “Sponsor”)
- On-set logo placement

Year-round video coverage

- :15 pre-roll spots – 33% SOV

In-article Display Advertising

- Multiple ad sizes – 33% SOV

Promotional Inclusion

- Presenting sponsor positioning in print and digital promotional ads

Annual Investment

\$24,000

Billed \$2,000/month,
12-month commitment with first right of refusal
for 2018-2019.



BIG FIGHT Channel Sponsorship (2 available)

All LVRJ.com Sports Betting Programming:

- 50% SOV Rotation in second pre-roll slot
- Post-roll mention – 25% of mentions (Big Fight Coverage proudly presented by “Sponsor”)

Year-round video coverage

- :15 pre-roll spots – 33% SOV

In-article Display Advertising

- Multiple ad sizes – 33% SOV

Annual Investment

\$9,000

Billed \$750/month,
12-month commitment with first right of refusal
for 2018-2019.



NEVADAPREPS.COM

NevadaPreps.com is the most comprehensive source for Nevada high school sports. The site features coverage of all major sports including schedules, standings, and the student athlete participants.

FALL PROGRAMMING LINE-UP

- Friday Night Preps football preview – standing, highlights and interviews with coaches and players.
- Friday Night Nevada Preps Final – game day video highlights.
- Team of the week coverage
- NEW – We are Preps Nation – Video submitted by parents, coaches and athletes will be shared with the largest prep sports audience in Nevada on NevadaPreps.



NEVADA PREPS Presenting Sponsorship (1 available)

All LVRJ.com Nevada Preps Programming:

- :05 sponsorship mention before every show (Friday Night Preps Preview presented by “Sponsor”)
- First :15 pre-roll spot
- Post-roll mention – 50% of mentions (Friday Night Preps Preview proudly presented by “Sponsor”)
- On-set logo placement

Year-round video coverage

- :15 pre-roll spots – 25% SOV

In-article Display Advertising

- Multiple ad sizes – 25% SOV

Promotional Inclusion

- Presenting sponsor positioning in print and digital promotional ads

Annual Investment

\$60,000

Billed \$5,000/month,
12-month commitment with first right of refusal
for 2018-2019.



NEVADA PREPS Channel Sponsorship (3 available)

All LVRJ.com Nevada Preps Programming:

- 33% SOV Rotation in second pre-roll slot
- Post-roll mention – 16% of mentions (Friday Night Preps Preview proudly presented by “Sponsor”)

Year-round video coverage

- :15 pre-roll spots – 25% SOV

In-article Display Advertising

- Multiple ad sizes – 25% SOV

Annual Investment

\$18,000

Billed \$1,500/month,
12-month commitment with first right of refusal
for 2018-2019.

